

Response of “Full Amount” relieves local people.
Acute feeling towards “ Beloved Facility”
Determined to reinforce active use of the facility with public
support and help

[Re-start of Tsumagoi] 《Part 1》

“Very happy for awaited information” , Mayor Saburo Matsui expressed his intense satisfaction on 27th December at the interview after Tsumagoi was agreed in principle to be transferred to Hotel Management International Group.

Tsumagoi has been playing a role for the development of Kakegawa City. Local residents are faced to be reminded of the great contribution of Tsumagoi as holy place for folk songs and a base for sports, after the news was made public that YAMAHA had to close its business.

The city has been requesting YAMAHA to keep the three points; the resort concept to continue ; not to sell the land; to carry over the same naming “Tsumagoi”.

The requests by Kakegawa City were reflection of anxiety for losing local heritage.

It was, therefore, that Mayor Matsui would like to thank HMI who raised hand for “Full Amount” response.

He also showed his eagerness to foster trustful relations with HMI.

President Kazuko Yamamoto (56 yrs.) of “Kakegawa Okamisan no Kai” established by business circles of the city is happy to appreciate prompt re-commencement of management without interruption though she was missing an accustomed local company, Yamaha’s presence.

Mr. Toshimitsu Suzuki, President of the Chamber of Commerce and Industries of Kakegawa, is enthusiastic about building up systems to help management of HMI by the whole industrial circles after saying that Tsumagoi is highly influential to local economy and requesting HMI to strengthen sales management for receiving visitors from all over Japan.

Mr. Masatoshi Hirano, President of the Sightseeing Association of Kakegawa retrospects that the relations between Tsumagoi and citizens of Kakegawa have been under low level for the last many years because Tsumagoi is taken for granted.

He stressed that local people, in cooperation with HMI, shall actively make use of Tsumagoi to revive it.

Two days has passed since Tsumagoi terminated the management after 42 years of history and decided to take the first new step.

Thought and future vision of local people are as follows;

“ Handed over in an ideal way ” --- Governor Kawakatsu--

Governor Heita Kawakatsu commented at the regular press conference on the 27th, “President Ryuko Hira of HMI Group is a good person of international mind, who knows Japan fully. I am happy to see Tsumagoi is to be handed over in an ideal form. I am looking forward to seeing Tsumagoi becoming better than before.”

“Desire of Visitors Fulfilled”

Explanation was given to persons concerned prior to the public announcement to be held in the afternoon on 27th April.

Mr. Sadatoshi Ando, President of Yamaha Resort, informed the policy of HMI; continuation of the name “Tsumagoi” and re-employment of all employees including part timers, etc.

Concierge Etsuko Ito who heard voices of longing for continuation of Tsumagoi said peacefully “I am happy to know that hope of guests are fulfilled.” She is going to retire from Tsumagoi, however, she will be happy to

see present employees working when she comes next time, she said.

Mr. Akihiro Horiuchi, Director of Public Relations, hopes that Tsumagoi will continue to be harmonized with surrounding nature and a place where visitors will enjoy themselves.