

FOCUSSING ON VISITORS FROM OVERSEAS

—The New “Tsumagoi” to be fully opened on the 27th —

A preview was held on the 24th April at “Tsumagoi Resort Sai-no-Sato”, Tamari, Kakegawa City, which will be opened in full-scale on the 27th April, 2017.

Mr. Ryuko Hira, President of HMI Hotel Group, an Indian origin who has succeeded the management of the facilities of “Tsumagoi” from YAMAHA, is a man of talent who has revived hotels and ryokans.

“The Theme of Tsumagoi is music. It will be a forefront model of its kind in the world.”, says Mr. R. Hira, focusing on foreign visitors.

At the first stage of renovation, a section of displaying panels was set up specially on a passage of the 2nd floor, introducing the scenes of historical music events such as Yoshida Takuro and Nakajima Miyuki, etc. The scenes depict radiant history of music in Tsumagoi which has been called as “ Holy Place of Folk Songs”.

Whole floor spaces of facilities are carpeted in order to bring about refined sense of atmosphere, while restaurants are being renovated as well.

Some of outer walls of the facilities are newly colored to earth colours, harmonized with surrounding nature, adding green woods color.

Japanese citizen, Mr. R. Hira is the chairman of the Indian Commerce and Industry Association Japan and has broad personal connections in political and economic circles in Japan.

He invested aggressively in hotels, resorts and ryokans which had been under difficult management.

Hotel Crown Palace Hamamatsu and Grand Hotel Hamamatsu are just a few examples which have been revived by Mr. R.Hira.

He emphasized in his interview that he would make much efforts to take in visitors from Asian countries in particular. Succeeding the history of Tsumagoi whose theme is music, he would make it a base of musical exchange among India, Thailand and Vietnam introducing

up-to-date sound systems.

As for attracting group visitors in group such as schools, he says that periods of school vacations are different in China and Korea, therefore, sports facilities such as pools will be renovated to entertain visitors all year around.

To promote university students-exchange, Indian students as trainees in Japanese enterprises will be invited to stay free at Sai-no-Sato, he also added.

The opening ceremony was attended by 1,400 invitees. Mr. Heita Kawakatsu, Governor of Shizuoka, one of the chief guests mentioned that he would expect Tsumagoi to be a bridge between Japan and India.

Former Prime Minister and Chairman of the Japan-India Association, Mr. Yoshiro Mori expected that Kakegawa local community would give assistance to Tsumagoi to develop.

Mr. Osamu Suzuki, Chairman of Suzuki Motor Corporation selling 1.4 million cars in India said that Mr. R. Hira knew how to change Red (carpet) to Black (carpet), expecting Mr. R. Hira's capacity.